

THE SIMPSONS: A FEMINIST STUDY OF SITCOM THEATRE

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Abstract

The following article aims to bring the feminism through an analysis of *The Simpsons*. Feminism is a general term for belief systems and theories that deal specifically with women's rights and women's place in culture and society. An animated comedy popular in the United States and around the world, *The Simpsons* seems to have expressed and interpreted every aspect of feminism throughout the series. This article shows the feminism, its principles, its activities, and *The Simpsons* as a feminist sitcom. Finally, *The Simpsons* reflects the reality of the typical American family.

1.Feminism

Feminism is a general term for belief systems and theories specifically related to women's rights and women's place in culture and society. The term is widely used in the women's rights movement, which began in the late 18th century and continues to fight for the full political, social and economic equality of women and men.

Feminists are united by the idea that a woman's place in society is different from that of a man, and that society is politically, socially, and economically structured to favor men and disadvantage women. However, feminists have used different theories to explain these inequalities and have advocated different ways of eliminating inequalities, and there are clear geographical and historical differences in the nature of feminism.

Historically, feminist thought and action can be divided into two waves. The first wave, which began around 1800 and lasted until the 1930s, was primarily concerned with the defense of the equal rights of women and men. The second wave, which began in the late 1960s, continued the struggle for equality, but developed many theories and approaches that emphasized the differences between women and men and addressed the special needs of women.

All over the world, women are oppressed, abused, marginalized and deprived because of their gender. Feminism has been around since ancient times, but its organizational form emerged in England around the 17th century. During the second wave of feminism, which spawned several political ideologies such as liberal feminism, Marxist feminism, socialist feminism, radical feminism, and ecofeminism, she protested against men's sexist approaches to women's private lives. Liberal feminists emphasize equal rights and benefits for

men and women. Radical feminists believe that patriarchy is the root of women's oppression. Marxist feminists believe that capitalism and patriarchy are major causes of women's oppression that can only be analyzed through a class paradigm, and that housework should be valued in society (Haradhan 24).

Socialist feminists emphasize socialism and must consider class and gender. Patriarchy and capitalism should be clear. Ecofeminism explores patriarchy and focuses on ecology and feminism. After that, several new ideologies were introduced in the third wave of global recognition: cultural feminism, black feminism, and postmodern feminism. Cultural feminism refers to the philosophy that men and women have different views and want to create a space exclusively for women. Black feminism arose to empower black women to fight for the unique cause of social justice. Postmodern feminists believe that male-dominated heterosexual societies are the root of women's oppression (*ibid*).

1.2 Feminist activists advocated for women's legal rights, including:

1. Contract rights, property rights, and voting rights.
2. Protecting women and girls from domestic violence, sexual harassment, and rape .
3. Protecting workplace rights, including maternity leave and low wages Equality .
4. Autonomy of human rights bodies and women's right to reproductive rights .
5. Theories of feminist theory about feminism Or continuation of philosophical discourse. The goal is to understand the nature of gender inequality (Tanwar 9).

1.3 Feminist principles:

1. Indivisibility, indivisibility and universality of women's rights.
2. An effective effort to network and empower progressive African feminist organizations to achieve transformative change.
3. A spirit of feminist solidarity and mutual respect based on an open, honest and open discussion of differences.
4. Support, care and concern for other African feminists and concern for our own well-being.
5. The practice of non-violence and the realization of a non-violent society.
6. The right of all women to live free from oppression, discrimination and patriarchal violence.
7. The right of all women to have access to sustainable and equitable livelihoods and to social protection, including quality health care, education, water and sanitation.
8. Freedom of choice and autonomy in terms of physical integrity, including reproductive rights, abortion, sexual identity and sexual orientation.
9. A critical examination of the discourse of religion, culture, tradition and family, with a focus on the centrality of women's rights.
10. Recognize and express African women as subjects, not objects of our work, and actors in their lives and societies.
11. The right to healthy relationships, mutual respect and achievement.
12. The right to express one's spirituality within or outside of organized religion (Parry 22).

2. *The Simpsons*

The Simpsons has become a true pop culture icon, reflecting and shaping 1990s American culture through witty scripts and entertaining animations. The series is one of the most famous TV families in the world and includes many outstanding voices. Over 300 episodes will air over 14 seasons and are still airing at the time of writing. The series is also popular and is broadcast in more than 60 countries. It's also a nearly \$1 billion franchise when you factor in the marketing and licensing of the apparel.

The Simpsons has been part of American pop culture for over 25 years. It is the longest-running American animated series in television history. This is a satire on the stereotype of the American nuclear family.

The Simpsons began as a collection of short films from The Tracey Ullman Show in 1987 and developed into its own series in 1989 with producer James Brooks and producer Matt Groening. Groening created the fictional city of Springfield in the US for an animated film set. Following underground comics, Groening turned Springfield into a fantasy world that reflects nature through the distorted mirror of entertainment through comics. Groening said he used the series "to silence some of the counter messages" (Ho 277).

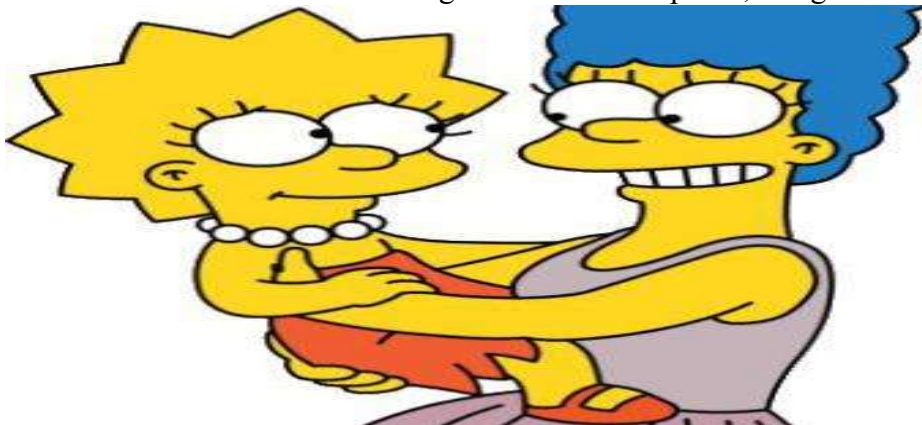
2.1 *The Simpsons as a feminist*

The Simpsons seems to have expressed and interpreted every aspect of feminism throughout the series. Marge as the "liminal lady". Marge is a metaphor for the conflicting expectations of women in contemporary American culture. This shows the dual role of women in society. Marge, a married mother of three who works from home, adheres to traditional gender role expectations. However, having grown up in the second wave of feminism, she did not disappoint (Antinora 128).

In the typical modern American way of life, men are no longer the head of the family. Women are increasingly moving away from their former title of housewives and from the monotonous female practices. The social structure of *The Simpsons* reflects the reality of the typical American family.

Although Marge departs from the traditional female role, questions about the role may arise, each episode ends with Marge returning to the home realm. She is like "the embodiment of the cultural contradictions of modern women." On the one hand, 21st century American women are being encouraged to embody feminist ideals. On the other hand, feminism has become a dirty word and women are still expected to dominate the home. The question of how to reconcile these two opposing but coexisting notions of femininity has made many women the pioneers of modern culture, and Marge Simpson explains what it means to be a "woman" in today's society (ibid).

When it comes to mothers and daughters on *The Simpsons*, Marge and Lisa are pretty good role models. Marge



Simpson is a very devoted mother and housewife. She also frequently displays feminist graffiti. In fact, in a very modern way, she tries to combine certain feminist impulses with traditional motherly love. In many ways, Lisa is the ideal child in modern conditions. She was very successful in school and was a feminist, vegetarian and environmentalist (Irwin 95).

Lisa Simpson is the second child of Homer and Marge Simpson on our favorite TV series, The Simpsons. She is a well-known feminist and a girl with wisdom far beyond her age. Listen to her and you will be amazed at how much knowledge she has at such a young age. But aside from her brain, Lisa is a recognized genius who isn't afraid to try new things. This has inspired many to believe that great things can be achieved at any age if you work hard enough(quoteambition.com).

The Simpsons represent the world, and Lisa becomes president and faces a huge deficit inherited from Donald Trump. This was the future that Lisa could imagine if she were a real woman. He cares enough to make a difference and desperately takes on the emotional and mental burden of everyone around him ([pajiba .com](http://pajiba.com)).

Lisa has been used to attack films written, directed, and directed by women who remain Hollywood icons of women of color. It is no coincidence that an 8-year-old girl who loves books, jazz, ponies and ethics has become a character who is primarily scolded by men. Ambitious women amaze men, especially since they



don't give up their love for them in the process.





Among other Lisa quotes demonstrating her feminism, Lisa replied to her mother that she could never find a husband if she continued sarcastically, " Alright , no husband ." She doesn't need to husband in her life. After critically examining Lisa's character, it becomes clear that Lisa is a very feminist character.

Stacy is Lisa's favorite doll, despite her moral issues with the attitude she promotes. The doll exists in the Simpsons ode as a parody of Mattel's Malibu Barbie doll and other real-world girl fashion dolls. When Lisa first found out about this, she also mentioned that girls playing with dolls would eventually become excavator



wives. In response, Lisa attempted to create a competition doll called "Lisa the Lionheart" to serve as a more positive role model (simpsons.fandom.com) .

Lisa is our feminist icon, but Marge's importance cannot be ignored. He encouraged Lisa to be true to herself, which was great. Sometimes a bright spark of human compassion is enough to push us forward. The Simpsons is still relevant because they have maintained that spark for the past 25 years. And because of the down-to-earth respectable women on The Simpsons, we want to be with them for the next 25 years (bitchmedia.org).

Conclusion

In the typical modern American way of life, men are no longer the head of the family. Women are increasingly

moving away from their former title of housewives and from the monotonous female practices. The social structure of The Simpsons reflects the reality of the typical American family. Lisa Simpson is the second child of Homer and Marge Simpson on our favorite TV series, The Simpsons. She is a well-known feminist and a girl with wisdom far beyond her age. The Simpsons represent the world, and Lisa becomes president and faces a huge deficit inherited from Donald Trump. Women are increasingly moving away from their former title of housewives and from the monotonous female practices.

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